



## CENTROS DE CONSUMO

| <b>VDM - Valle de México</b> | % Mix | Mes        | YTD        | RY         |
|------------------------------|-------|------------|------------|------------|
| Promedio por División        | -     | <b>6.4</b> | <b>4.7</b> | <b>3.9</b> |
| Antro                        | 4.0   | 5.5        | 4.8        | 4.8        |
| Bar                          | 14.0  | 1.5        | 0.3        | 0.7        |
| Restaurante                  | 82.1  | 7.1        | 5.7        | 5.5        |

| <b>GDL - Guadalajara</b> | % Mix | Mes        | YTD        | RY         |
|--------------------------|-------|------------|------------|------------|
| Promedio por División    | -     | <b>7.5</b> | <b>6.3</b> | <b>6.1</b> |
| Antro                    | 5.7   | 9.1        | 8.3        | 7.8        |
| Bar                      | 10.3  | 9.8        | 9.8        | 10.2       |
| Restaurante              | 84.0  | 7.1        | 5.7        | 5.5        |

| <b>MTY - Monterrey</b> | % Mix | Mes        | YTD        | RY         |
|------------------------|-------|------------|------------|------------|
| Promedio por División  | -     | <b>9.1</b> | <b>8.0</b> | <b>7.3</b> |
| Antro                  | 4.6   | 9.4        | 7.0        | 6.6        |
| Bar                    | 9.7   | 10.9       | 10.1       | 8.9        |
| Restaurante            | 85.6  | 8.9        | 7.8        | 7.2        |

| <b>PROMEDIO POR UNIDAD<br/>CENTROS DE CONSUMO</b> | % Mix | Mes        | YTD        | RY         |
|---|-------|------------|------------|------------|
|   | -     | <b>7.0</b> | <b>5.4</b> | <b>4.7</b> |